



Divina Frau-Meigs, a former student of the Ecole normale supérieure, is professor of media sociology at the Université Sorbonne nouvelle, France.

She holds several degrees, from the Sorbonne University, Stanford University and the Annenberg School for Communications (University of Pennsylvania). She has received scholarships from the Fulbright programme as well as the Lavoisier programme. She is a specialist in media and information technologies from a comparative perspective as well as a researcher in media uses and practices of young people.

At the Sorbonne nouvelle university, she is the creator and director of the master's programme AIGEME (Application Informatiques: Gestion, Education aux Médias, E-formation), with two specialties, one in "e-learning engineering" and the other in "media education engineering", with online courses for students in French-speaking countries as well as other regions of the world.

As of 2013, she holds the UNESCO chair for "savoir-devenir dans le développement numérique durable: maîtriser les cultures de l'information" and she is a leading member of the EU consortium ECO that aims at providing MOOCs for pedagogical uses of the web. She is also the director of CLEMI (Centre de Liaison de l'Education aux Médias et à l'Information), with the French ministry of education.

.../... She has published extensively in the areas of media content, information and journalism, the technologies and sub-cultures of the screen and the relationship between media and technologies [...].

Being multilingual and multicultural, she endeavours to write and publish in several languages (French, English, Spanish mainly) for the sake of reaching out to a global readership. In 2007, for UNESCO, she edited a multimedia kit on *Media education*, with 5 guidebooks for teachers, students, parents and media professionals (available on-line at unesco.org/ci in French and in English). In 2009, for the Alliance of Civilisations, she published (with Jordi Torrent), *Mapping Media Education Policies in the World: Visions, Programmes and Challenges*, in order to help decision-makers develop media education strategies, (available online at unaoc.org, in English and in Spanish).

She is currently working on issues of media governance, cultural diversity and media education in a global perspective. Her last three books, *Media Matters in the cultural contradictions of the information society. Towards a human rights-based governance* (Presses du Conseil de l'Europe, 2011), *Education aux médias et socialisation des jeunes* (Eres, 2011) and *Penser la société de l'écran. Dispositifs et usages* (Presses de la Sorbonne nouvelle, 2011) develop her personal theory of media as cognitive and generative artefacts that affect socialization processes. Her theory tries to encompass issues of globalization and ICT-driven media within the framework of universal human rights. She has also published *From NWICO to WSIS : 30 Years of Global Communication Flows* (Intellect, 2012) and a special issue of *RFEA* on "Internet Governance" (June 2013). With the French National Commission for UNESCO, she has published *La diversité culturelle à l'ère numérique: glossaire critique* (La Documentation Française, 2014). For UNESCO, she has prepared a report for WSIS+10 event, « Exploring the Evolving Mediascape: towards updating strategies, to face challenges and seize opportunities » Paris, UNESCO, 24-27 February 2013, available at <http://ebookbrowse.com/divina-frau-meigs-pdf-d241089193>. She has also

produced a report for the Council of Europe conference of ministries of culture (Moscow, April 2013 « Assessing the impact of digitisation on access to culture and creation, aggregation and curation of content »).

Her current research projects deal with issues of media education, cultural diversity and internet governance. She is pushing media and information literacy into new developments with her “transliterations” framework which has been selected for an Agence Nationale de la Recherche (ANR), a 3-year grant to conduct fundamental research on the subject, with an international team of researchers (www.translit.fr). She also supervises the European project ECO, within the framework programme “Competitiveness and Innovation”, that aims at producing MOOCs (Massive Open Online Courses), especially to train trainers in “the fundamentals of digital humanities” (www.ecolearning.eu).

She has held the UNESCO chair for information-communication at the Universidad Autonoma in Barcelona (UAB, Spain, 2006), giving a doctoral course on globalization and cultural diversity. She has been an invited professor for doctoral courses at the Universidad de la Republica (Uruguay, 2008), teaching on global governance and Information Society issues, at the Universidad Nacional Autonoma de Mexico (UNAM, Mexico, 2008), on human rights and global governance at Cairo University (Egypt), on media education and information literacy (Uruguay, 2010), on cultural diversity and digital flows (Argentina, 2012, Brazil 2013).

Her other research interests deal with issues of media regulation and self-regulation, for which she is an expert with UNESCO, the European Union, the Council of Europe and a variety of governmental agencies in France (CSA, Ministry of education, of family and youth, ...) and in other countries (Uruguay, Egypt, Tunisia, Brazil, Morocco...). Within UNESCO, she is the French representative at IFAP, the Information For all Programme, that elaborates international standard-setting tools for education and policy-making. She promotes medias in relation to human rights and ethics and has contributed to the framing of various recommendations on media education, empowerment of young people, gate-keeping and dynamic digital identity, with the Council of Europe and the European Commission.

She has been vice-president of the International Association for Media and Communications Research (IAMCR, 2002-2008), where she currently heads the section on “Media Education Research” (2009-2015). She is also a founder and member of the board of ECREA (the European Communications Research and Education Association, 2008-2012). She has served as vice-president for international affairs on the board of Société Française des Sciences de l'Information et de la Communication (SFSIC, 1993-96). She is also member of the scientific board of Enjeux e-médias (2003-2012).

In the World Summit on Information Society (Geneva, 2003-Tunis, 2005), she led the coalition on “education, academia and research” and as such was a member of the civil society bureau. In the debates on the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (UNESCO, 2005), she was part of the UNESCO NGOs coalition that defended the interests of civil society. In 2006 she was awarded the “E-Toile d'Or” of the Internet for her research and her constant promotion of new information technologies for empowering people. She is currently representing civil society interests in the Internet Governance Forum (IGF) and in other global arenas such as the Internet Corporation for Assigned Names and Numbers (ICANN) and the United Nations Council on Science and Technology for Development (CSTD).

Read more at www.divina-frau-meigs.fr and at <https://mediasmatrices.wordpress.com/>.