



## **Ryan Heath**

International Senior Advisor at Edelman  
Brussels Area, Belgium  
Public Relations and Communications

Excerpt of the linkedin biography. Read more at:  
<https://be.linkedin.com/in/ryangheath>

Current: Edelman, Plume Writing

Previous: European Commission, Public speaking, writing and consultancy, The Gay Marriage Blog

Education: Oxford Brookes University

### Summary

I work in international settings to deliver high quality content for global commercial and political leaders: speeches and positioning, articles, books, press releases, social media - whatever is required. As an experienced author, speaker and spokesperson I don't create abstract content: I create it based on experience and a commitment to putting you in a relevant, leading position.

Whether it is headlining social media at Davos, forcing governments to back-track on bad taxes, standing up for human rights in one-party states, hitting the top of the Amazon charts, or getting on the front page of papers like the Wall Street Journal, I've done it and can help you do it too.

### **Spokesperson for Vice President Neelie Kroes**

#### **European Commission**

**November 2011 – November 2014 (3 years 1 month) Brussels Area, Belgium**

Responsible for communications strategy and presentation of the European Union's Digital Agenda, the world's largest digital policy programme. I spoke to camera and provided on-record print comments on behalf of the European Commission and Neelie Kroes, judged by Burston-Marsteller's annual survey to have the best communications of the European Commission; created the most widely read press releases and speeches of any European Commissioner; responsible for communicating the popular EU effort to end mobile roaming charges and second most influential Tweeter at the World Economic Forum in Davos.

#### Principal

Public speaking, writing and consultancy

1999 – 2014 (15 years) Global

Keynote speaker, panelist and guest for both profit and non-profit events and pre-recorded and live radio and TV programmes - experience keynoting for audiences up to 2,000 in countries from UK to Italy and Sweden to Australia.

Columnist for The Digital Post;

Essayist for Griffith Review (Australia's leading public policy journal);

Contributor to news publications including: Sydney Morning Herald, The Age, Australian Financial Review, New Statesman, Vibewire, New Matilda, Daily Telegraph, Weekend Australian Magazine

Lecturer to university students including: Oxford Internet Institute, University of Oxford, UK; Annenberg Center for Global Communication Studies, University of Pennsylvania USA; Institute for Leadership and Sustainability, Cumbria University, UK.